

Figure 1

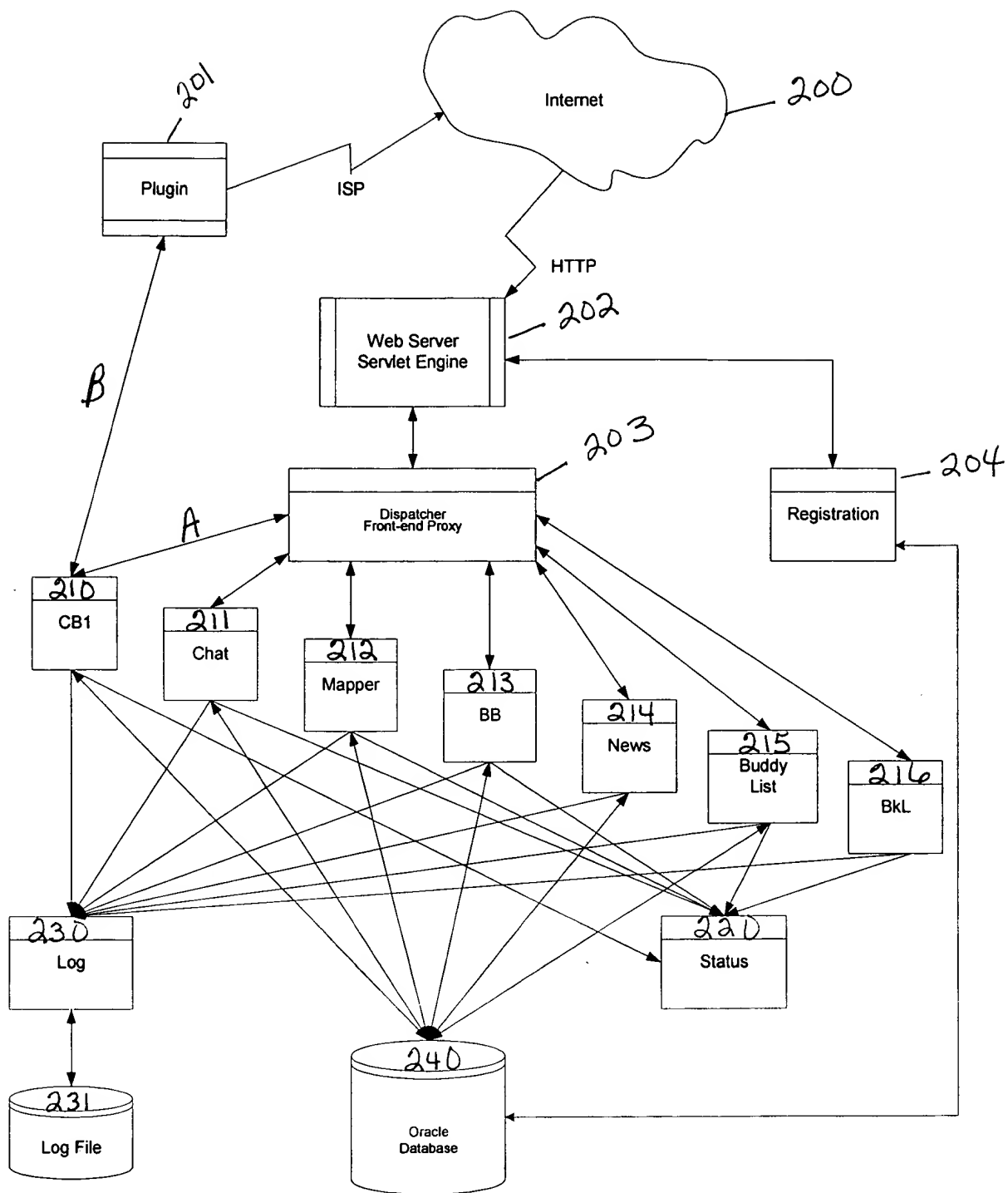


Figure 2A

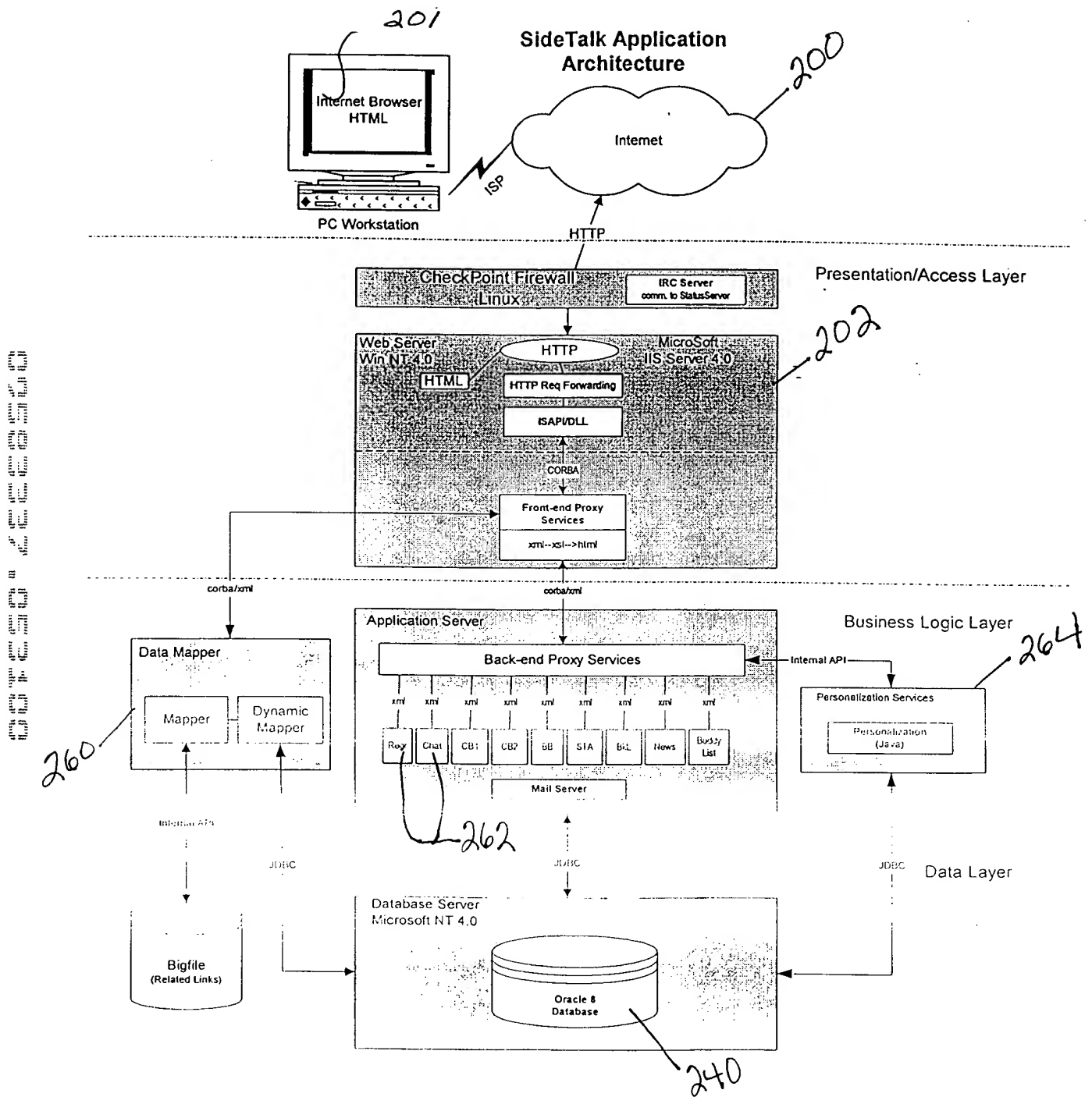


Figure 3B

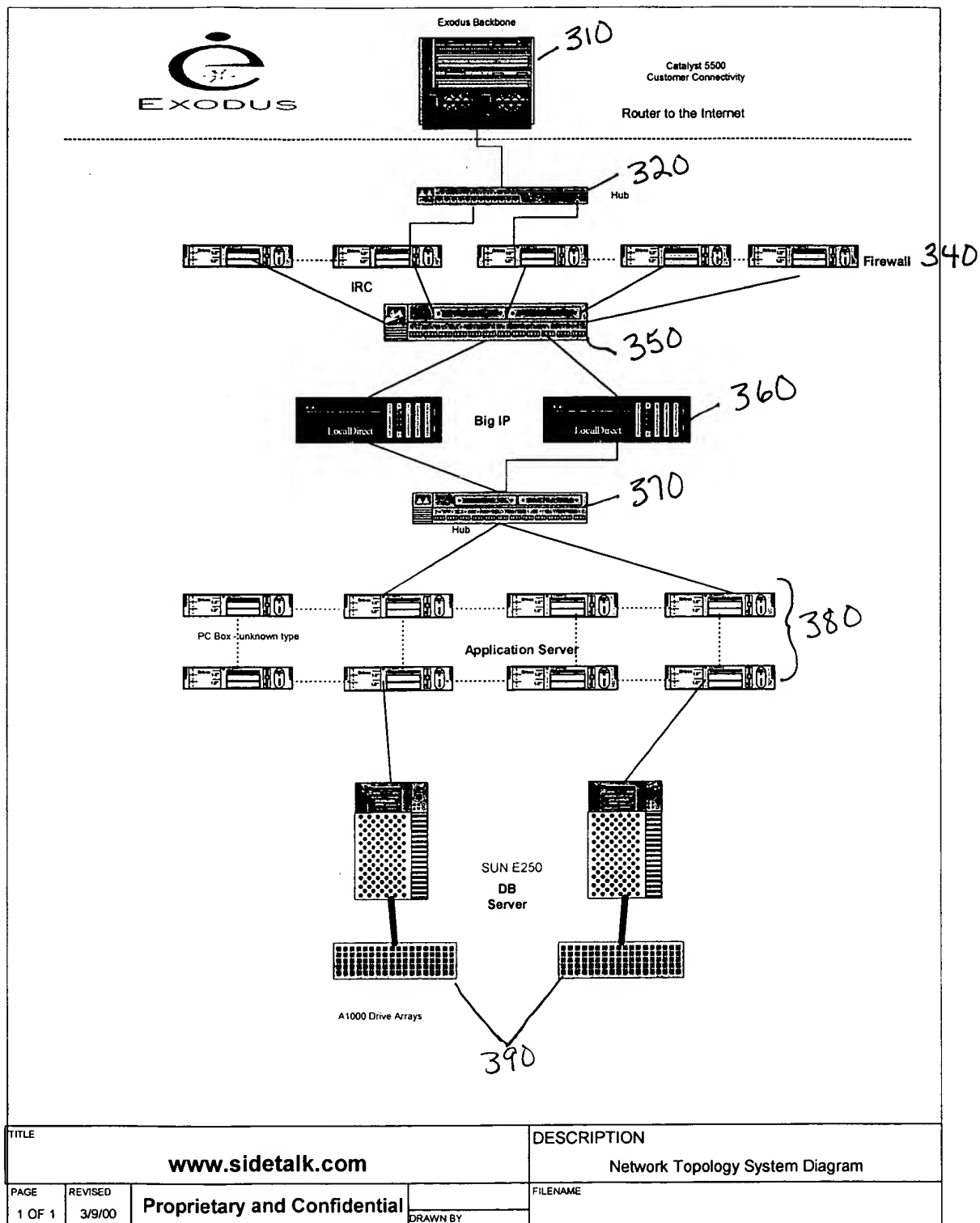


Figure 3

Figure 4A: Leadership Changes - Creator as Leader

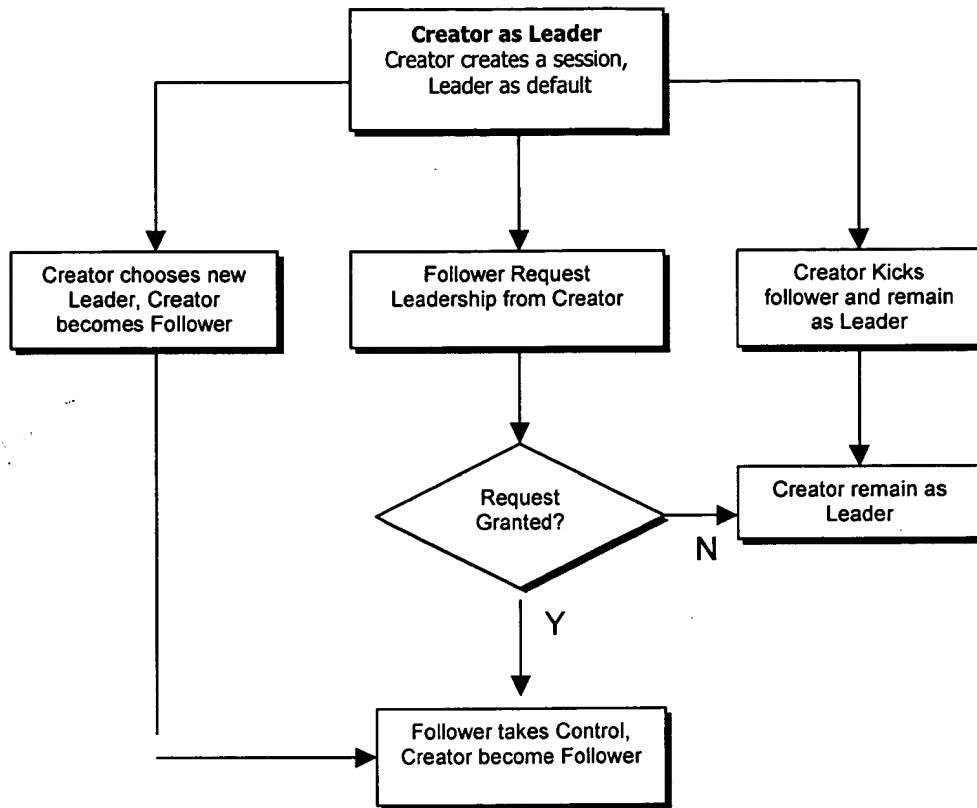


Figure 4B: Leadership Changes - Creator as Follower

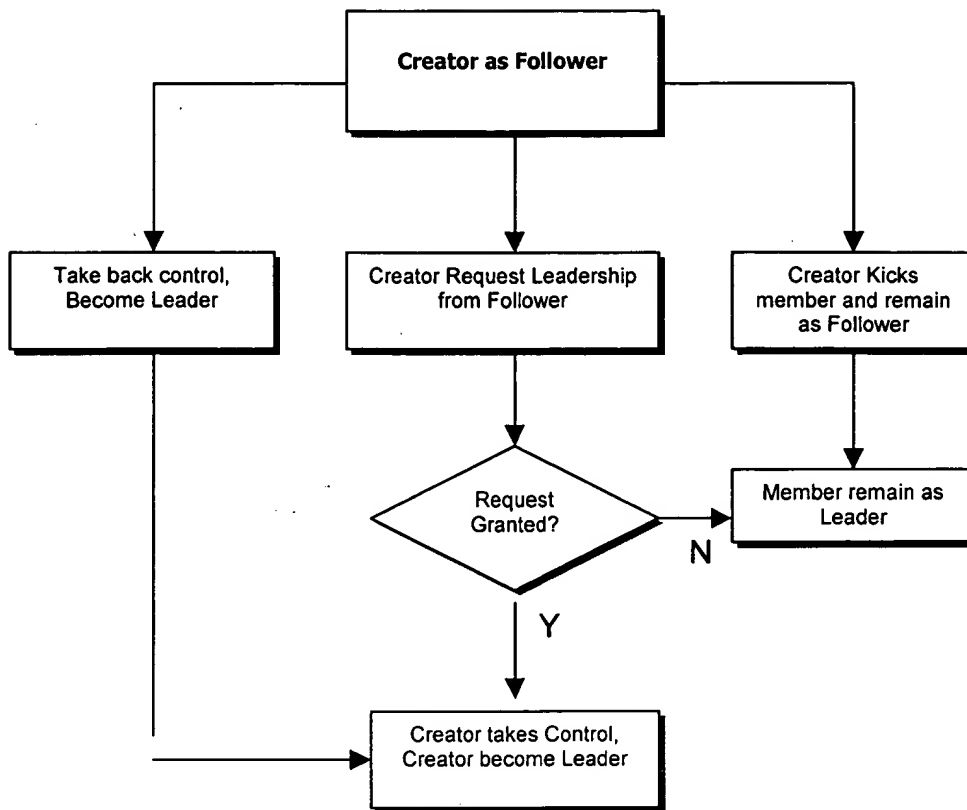


Figure 4C: Leadership Changes - Member as Leader

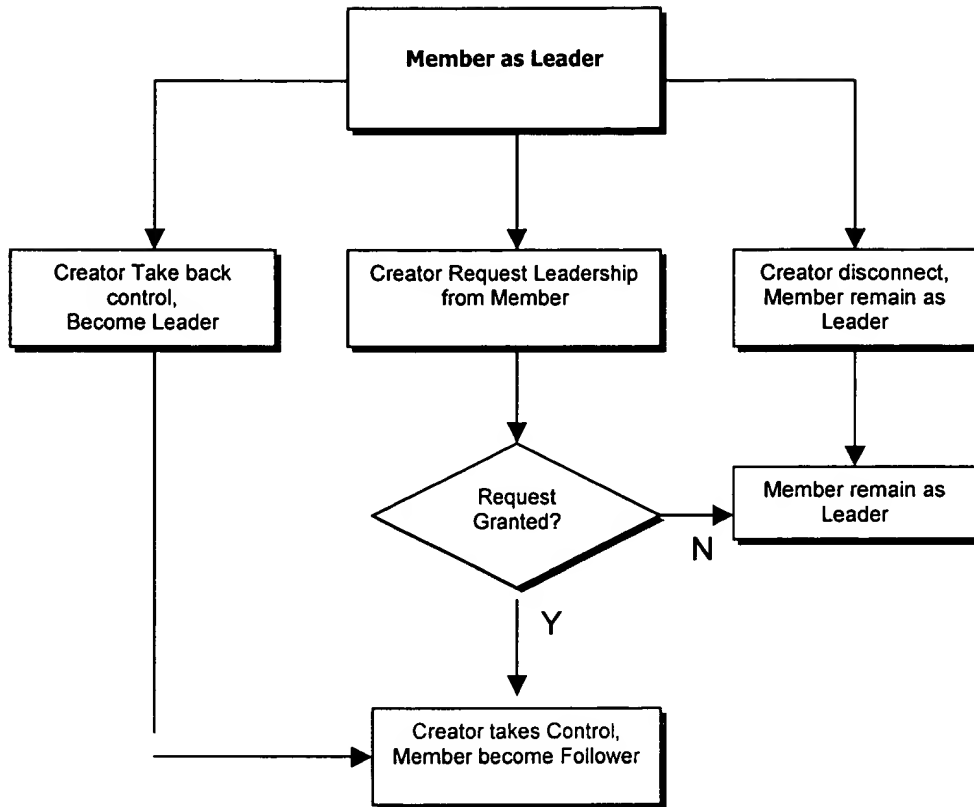


Figure 4D: Leadership Changes - Member as Follower

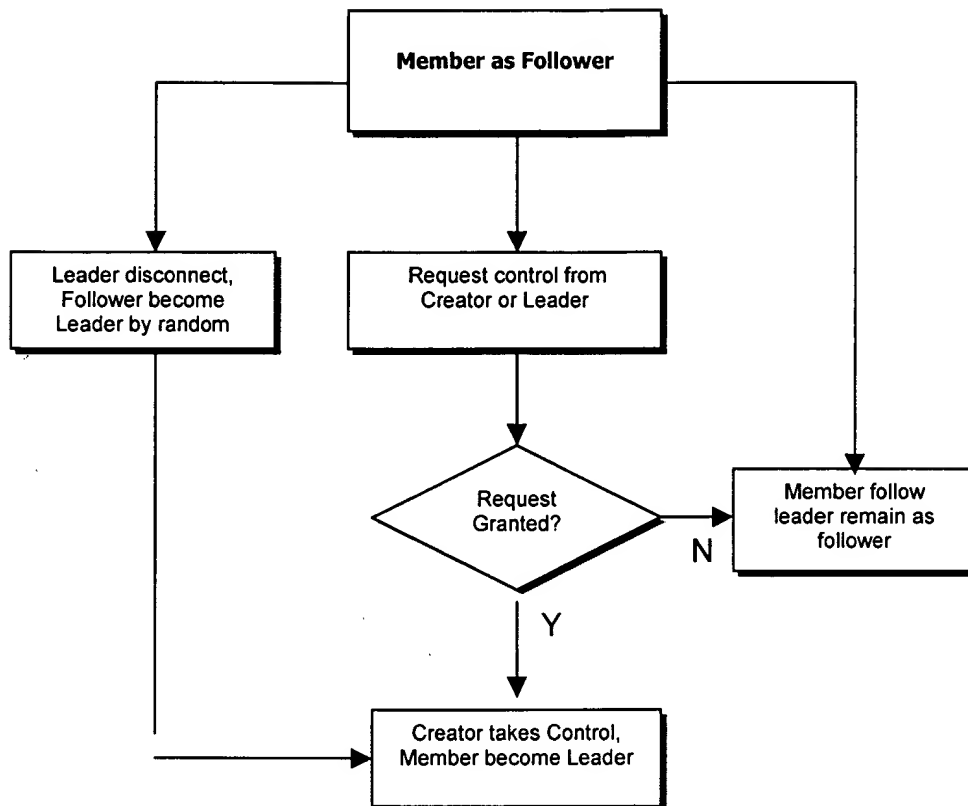


Figure 4E: Leadership Changes – Super User as Leader

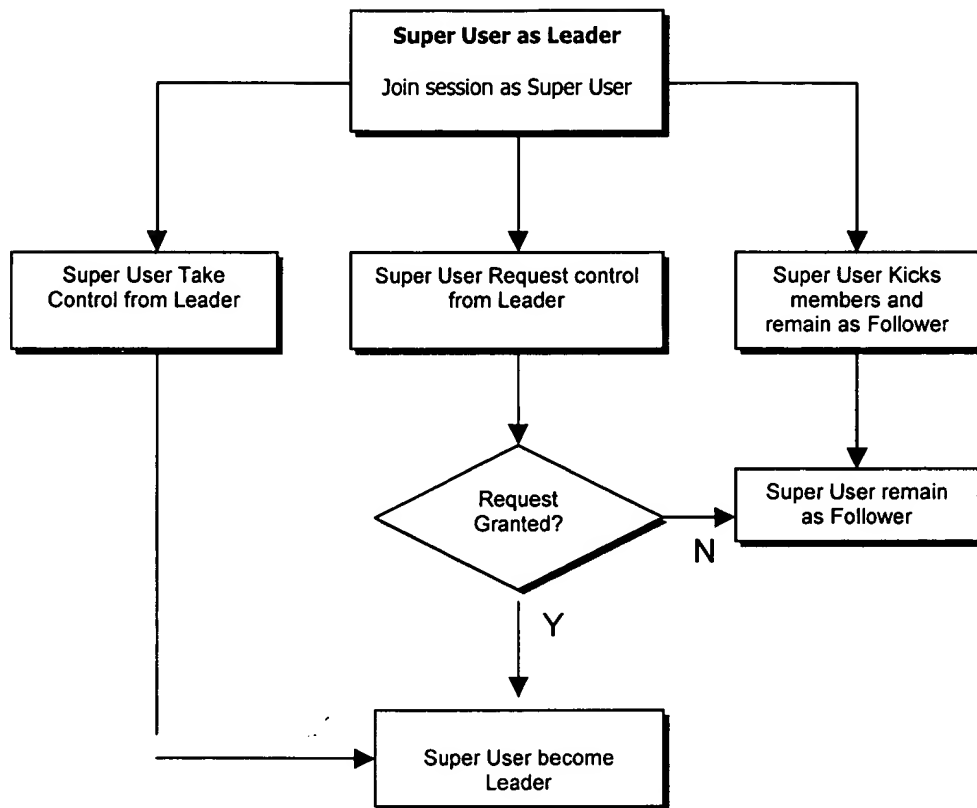
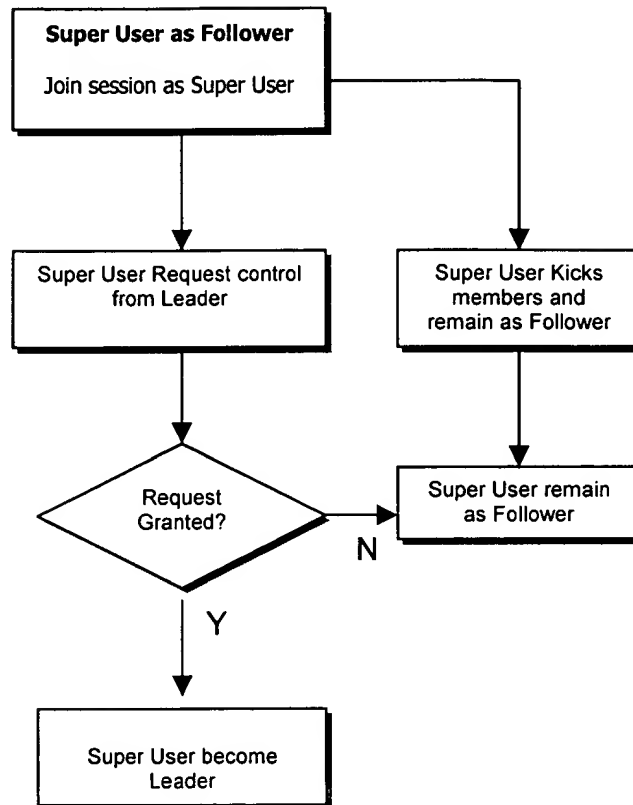


Figure 4F: Leadership Changes – Super User as Follower



Co-Browsing Session Activity

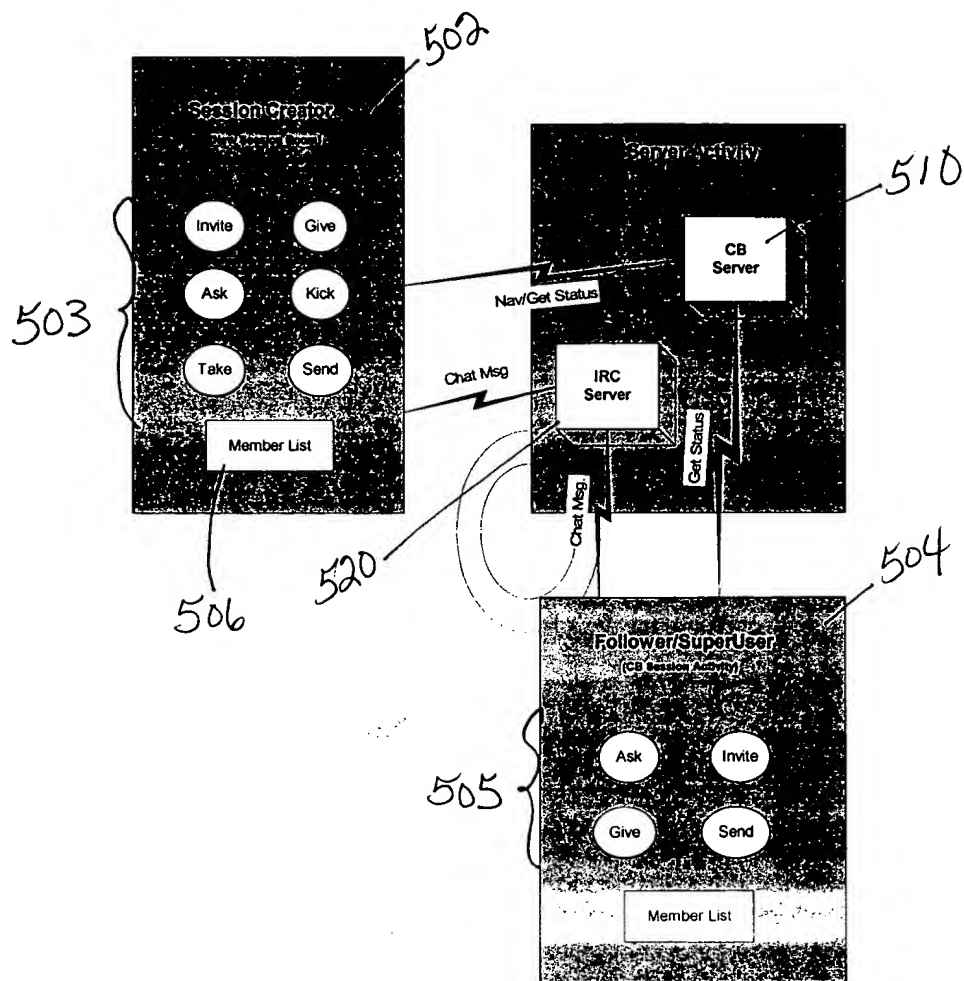


Figure 5

Figure 6: Related Site Links – Server Side Processing

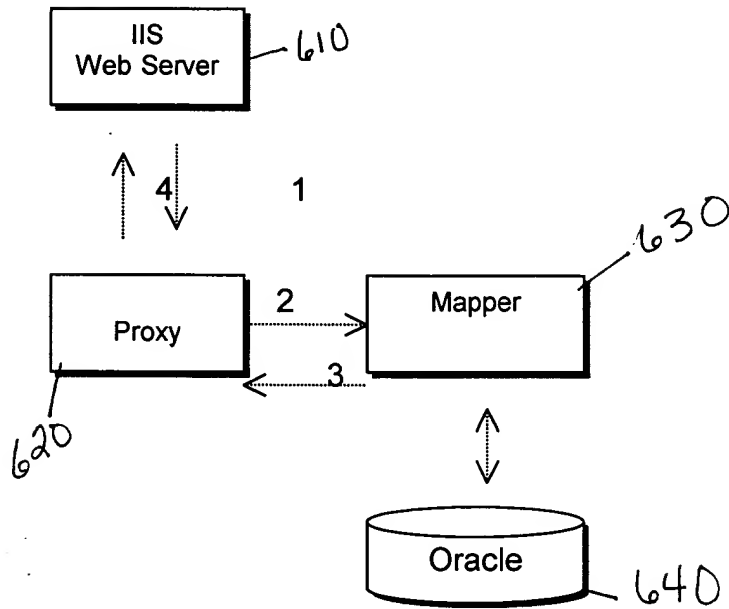


Figure 7: Related Site Links – Mapper process flow

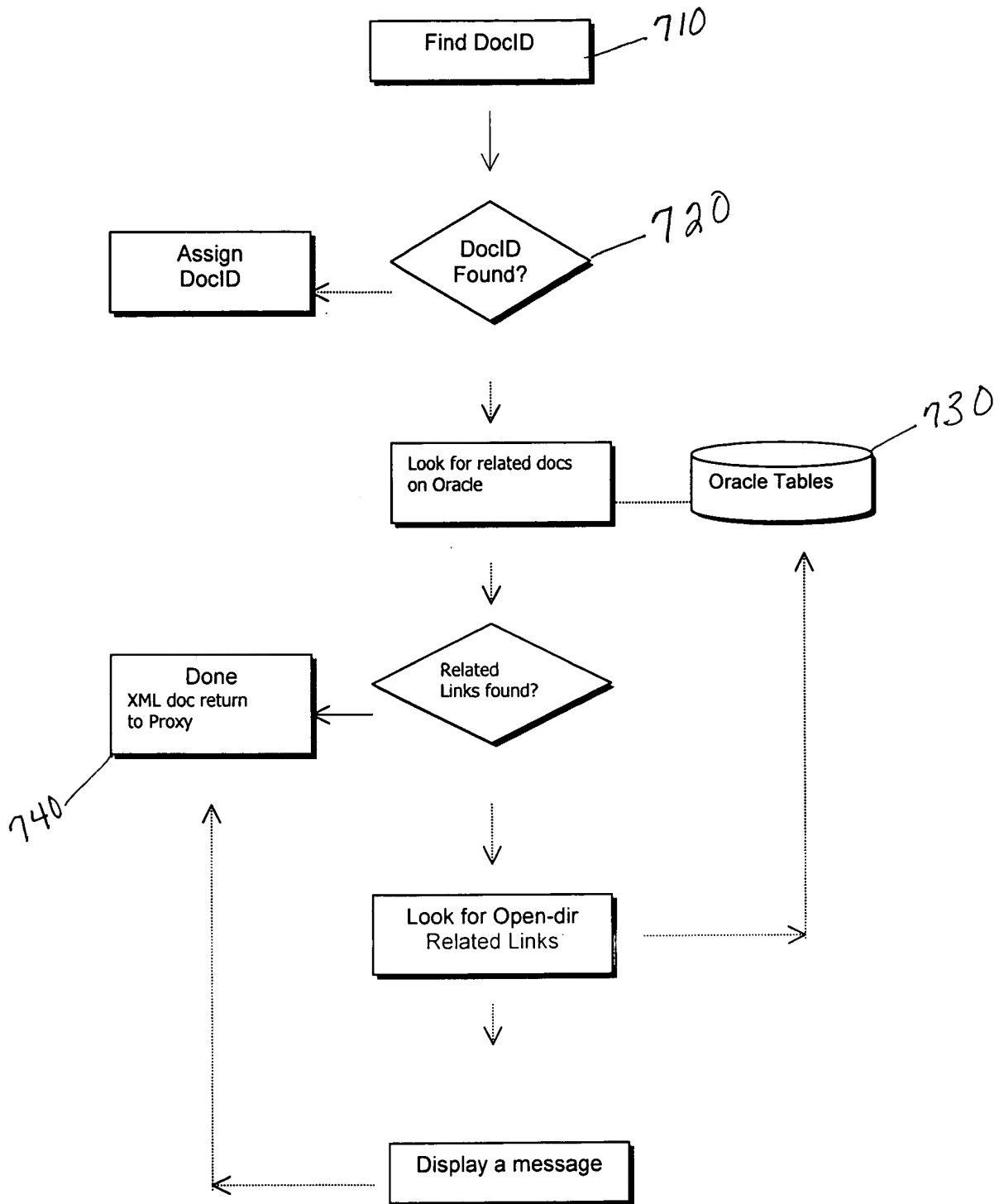


Figure 8: Visited (toured) Site Links –Client Side Processing

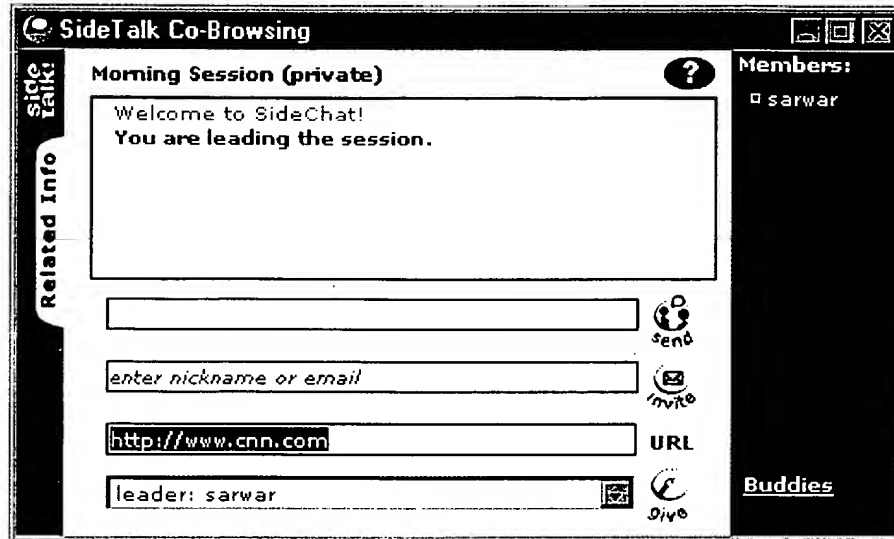


Figure 9A: Keeping Private Notes during a CB Session

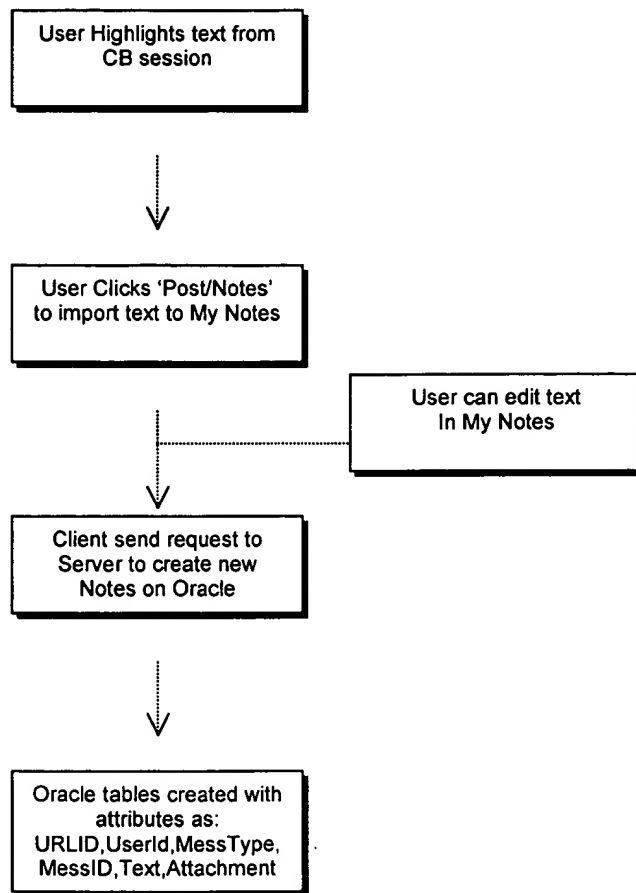
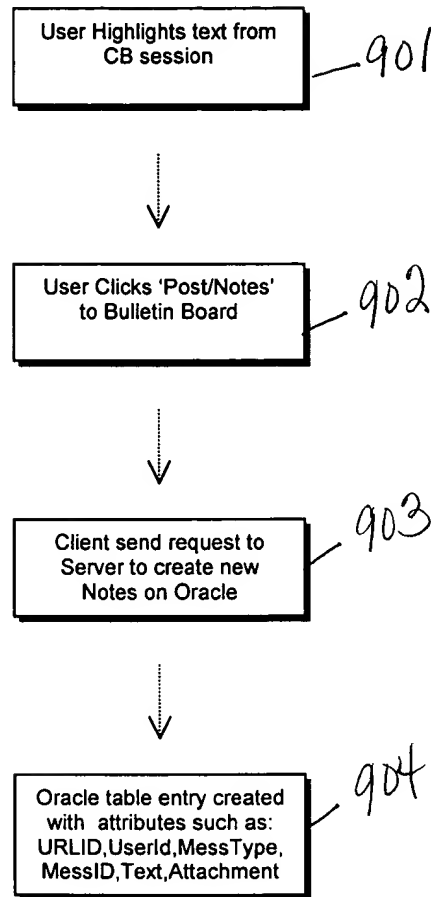


Figure 9B: Posting Public Messages during CB Session



Site Specific Collaborative Browsing

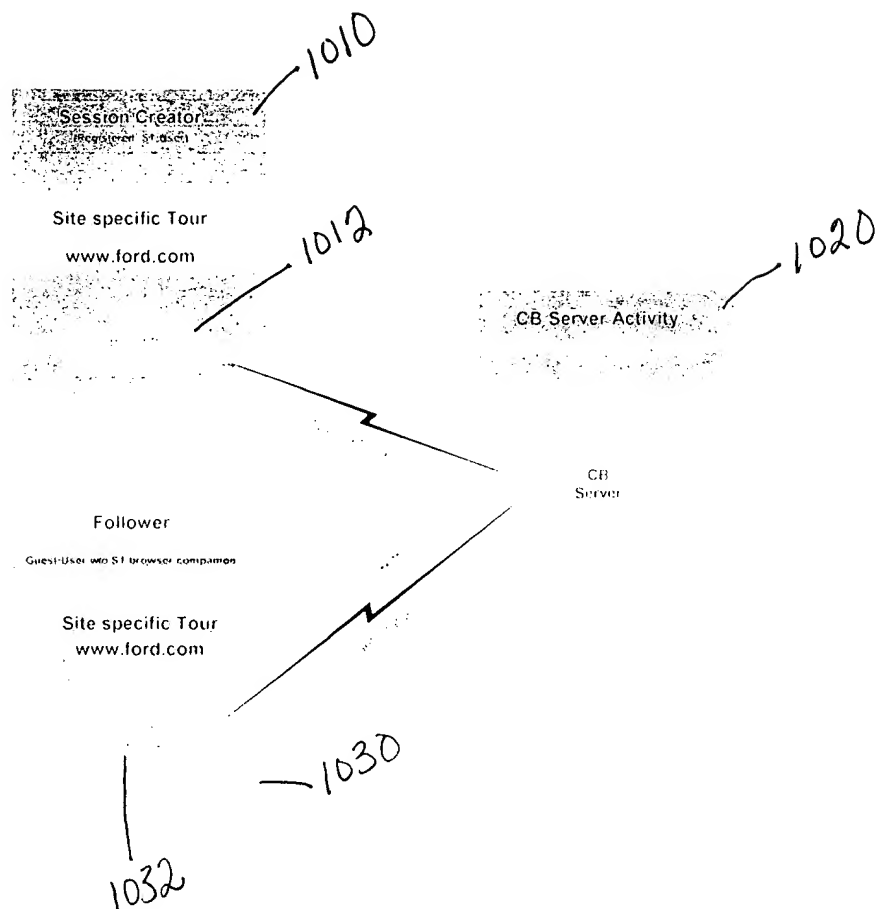


Figure 10

Figure 11A

side
talk!

- Tab 1: Related Info
- Tab 2: Community
- Tab 3: My Notes
- Tab 4: Commerce

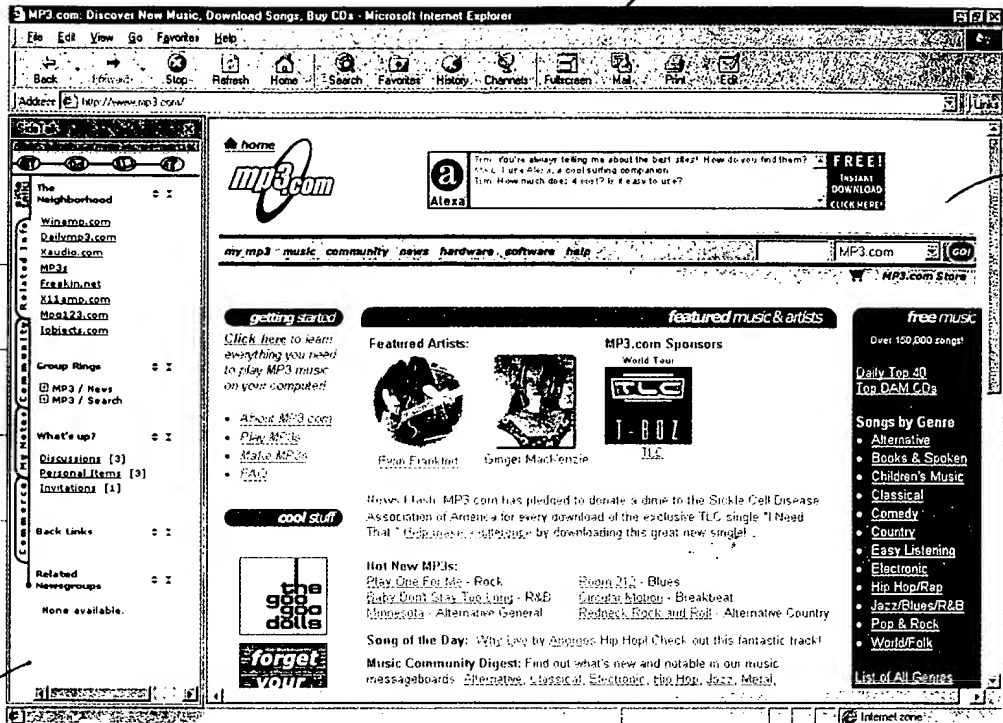


FIGURE 11B








			
MY			
	OPENS MY SIDETALK – WHERE USERS CAN MODIFY THEIR PERSONAL INFORMATION AND MEMBERSHIP IN SIDETALK GROUPS.		
	OPENS A WINDOW CALLED <i>INVITE FRIENDS</i> IN WHICH USERS CAN EASILY SEND THEIR FRIENDS AN INVITATION TO SIDETALK.		
	OPENS THE BOOKMARK MANAGER. IN THE BOOK MANAGER, THE USER CAN ADD THE CURRENTLY VIEWED URL TO THEIR BOOKMARK RINGS.		
	OPENS THE HELP WINDOW FOR SIDETALK. HELP CONTAINS FAQ AND OPPORTUNITIES TO PROVIDE FEEDBACK.		

Figure 11C

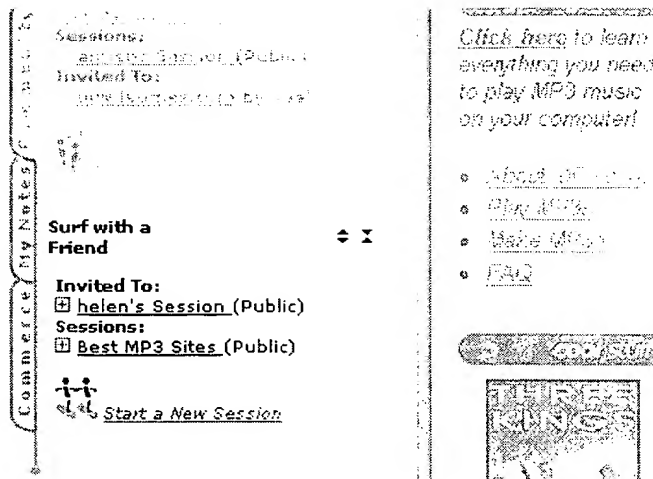


Figure 12A

**EXAMPLE:
MP3.com**

- Go to Mp3.com
- SideTalk lists related sites in The Neighborhood such as winamp, dailym3
- SideTalk tells you that there are discussions about mp3.com on the Community tab
- MP3.com is a

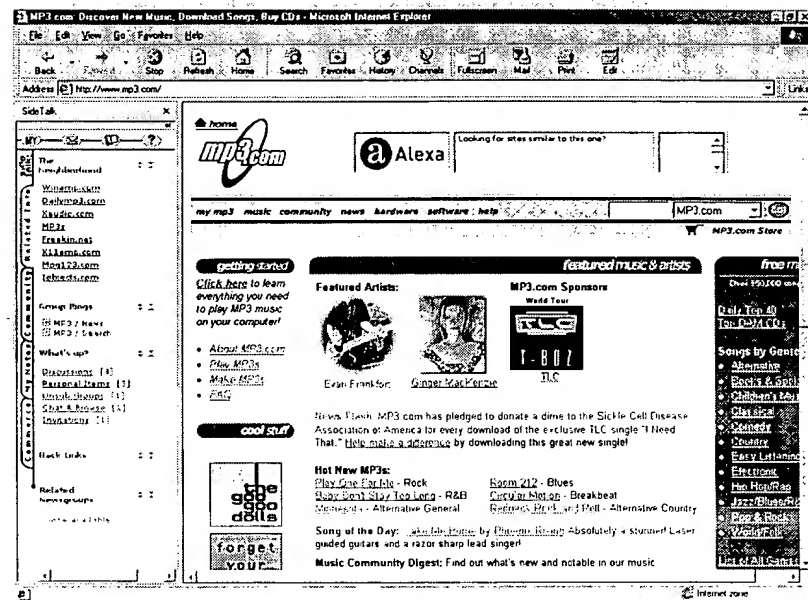
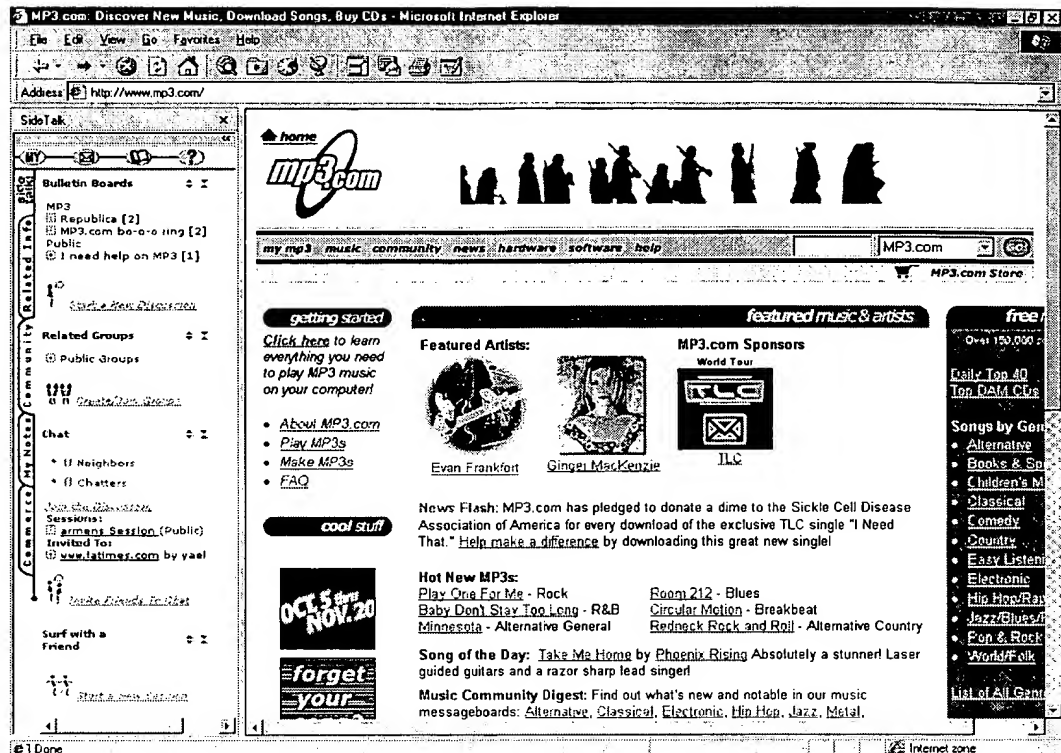


Figure 12B



- Go to Mp3.com, click on the Community tab.
- Click on one of the discussion titles, and click on the message title to read the posting.
- To post a new message, click on “post a new message” or click reply in the open message
- Start a chat session that other users can join
- Or, ask a fellow MP3 fan to join you at the site to surf together through MP3 sites.

Figure 12C

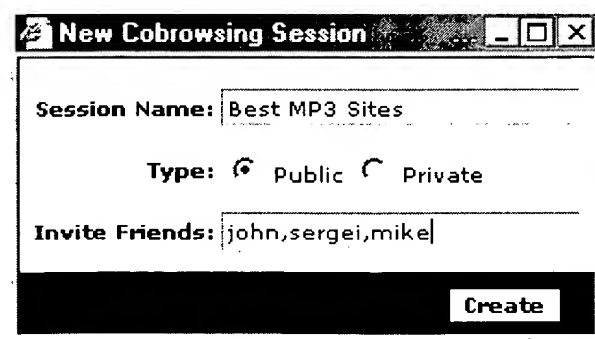


Figure 12D



Figure 12E

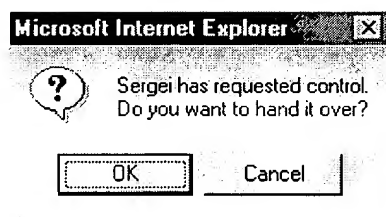


Figure 12F

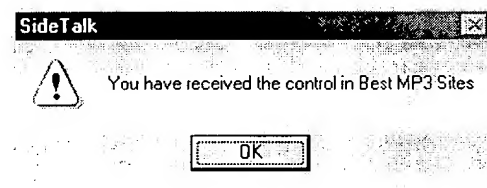


Figure 12G

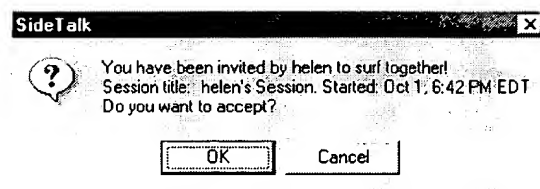


Figure 12H

